



MADURAI KAMARAJ UNIVERSITY

(University with Potential for Excellence)

DIRECTORATE OF DISTANCE EDUCATION

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DIRECTOR

Palkalai Nagar,
Madurai – 625 021

Ref.No.MKU/DDE/C&D/Training Programme/2019 Date: 15.03.2019

P.G. DIPLOMA IN JMC -TRAINING PROGRAMME

(Students of 17C, 18A, 18C , 19A Series,both Calendar year and Academic year and others who have not so far attended the programme)

Dear Student,

Greetings,

The Training programme for the students of P.G. Diploma in Journalism and Mass Communication Course of the Directorate of Distance Education is scheduled to be held as follows:

CENTRE	VENUE	DATE
MADURAI	Seminar Hall, PG Block D.D.E., Palkalai Nagar Madurai Kamaraj University Palkalai Nagar Madurai - 625 021	19.03.2019 (Tuesday) to 24.03.2019 (Sunday)

The Training programme will be held for a period of **SIX DAYS** only. This programme is Compulsory for all the students of P.G. Diploma in JMC Course. The Students who are come and attend the Training programme has to pay Rs.2,000/ on online in favour of the Director, D.D.E., Madurai Kamaraj University, Madurai. The Payment Receipt must be submitted to the Co-ordinator on the first day of the programme. Students who fail to participate in this programme will lose the opportunity and mark absent in the Practical Examination (Paper VI - GJMCTP). Mark for the Practical Examination (GJMCTP) will be awarded to the students on the basis of their performance during the programme by the Academic Co-ordinator.

Place: Palkalai Nagar, Madurai

Date: 15.03.2019

Director

(PTO)

Following are the Guidelines for the Students :

Attendance is compulsory throughout the programme. The defaulters have to attend only the next programme.

The programme will be held from 10.00 a.m. to 5.00 p.m. with lunch break between 1.00 p.m. to 2.00 p.m. The forenoon and afternoon sessions will be devoted to lectures followed by practical conducted by the experienced media professionals. The participation and performance of the students will be assessed by practical examination (3hours) and assignments.

Study tours will be arranged to visit various media organization during the programme based on the permission by the Institute Organisation.

Three hour examination will be conducted on the last day of the programme.

Students should avoid to use the cell phones and unnecessary gossips during the class hours and also they should maintain discipline in the class room.

Evaluation of the practical examination (Paper VI - GJMCTP) will be made on the following basis:

(i) Assignments: (should submitted in neatly typed format in DTP)	10	Marks
(a) Script writing for documentary film / short film / Radio / Internet drama (5 pages –A4 size) (to be typed in DTP)		
(b) News writing with photo for any important event took place in your area (2 pages –A4 size) (to be typed in DTP)	10	Marks
(c) Design yourself an advertising copy for any consumer product (foolscap) (Note: do not copy any advertisement)	10	Marks
(ii) Examination (3 hours) based on the lectures and reading materials already supplied by the DDE.	70	Marks
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	Total Marks	100
(Other details will be given during the programme)		

Students are requested to bring the evidence of payment of tuition fees and also Admission Card and Identity Card without fail for verification. Those who have not paid the tuition fees so far, are requested to pay immediately and show the evidence of payment.

Programme schedule will be issued to the students at the venue.

The students should make their own arrangements for the boarding and lodging.

Dr.P.Rajendran,
Programme Co-ordinator
Department of Journalism and Mass Communication
Directorate of Distance Education,
Madurai Kamaraj University,
Madurai – 625 021.
Phone : 0452 – 2458471 – Extn.580,
Cell No- 9486302381

Bus Route :
Periyar Bus stand to University (21D, 40, 55, 61, 64.)