



MADRURAI KAMARAJ UNIVERSITY

(University with Potential for Excellence)



DIRECTORATE OF DISTANCE EDUCATION

MBA -CONTACT SEMINAR PROGRAMME 2010 - 2011

MBA I Year (Calendar Year Batch - 10C) – Semester Pattern

(I Semester Classes 6 Rounds – June, July & Aug. 2010 & II Semester Classes 6 Rounds- Dec. 2010, June & Feb. 2011)

Time : 9.45 A.M. to 5.00 P.M. Tea Breaks: 11.15-11.30 A.M. & 3.15 - 3.30 P.M. Lunch Break: 1.00 – 1.45 P.M.

Dear Participants,

The contact seminar classes for I MBA have been arranged for the benefit of the participants and it is felt necessary that every MBA participant should utilise this excellent opportunity of interacting with the eminent faculty members from various Industries as well as reputed Academic Institutions. You should certainly appreciate that your performance in the University examinations would improve remarkably by attending the contact seminar programme regularly. You are advised to attend **all the rounds** since each round has been designed to cover different portions of your syllabus.

MADRURAI

Venue : Mannar Thirumalai Naicker College, Pasumalai, Madurai - 625 004. Ph: 0452- 2370940

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|------|-----------------|---------------|---------------|---------------|----------------|----------------|
| Date | : 1) 12.06.2010 | 3) 03.07.2010 | 5) 24.07.2010 | 7) 11.12.2010 | 9) 08.01.2011 | 11) 29.01.2011 |
| | 13.06.2010 | 04.07.2010 | 25.07.2010 | 12.12.2010 | 09.01.2011 | 30.01.2011 |
| | : 2) 19.06.2010 | 4) 10.07.2010 | 6) 31.07.2010 | 8) 18.12.2010 | 10) 22.01.2011 | 12) 05.02.2011 |
| | 20.06.2010 | 11.07.2010 | 01.08.2010 | 19.12.2010 | 23.01.2011 | 06.02.2011 |

CHENNAI

Venue : Anna Adarsh College for Women, A-I, IInd Street, 9th Main Road, Anna Nagar, Chennai-40. Ph : 044-26212089

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|------|-----------------|---------------|---------------|---------------|----------------|----------------|
| Date | : 1) 12.06.2010 | 3) 03.07.2010 | 5) 24.07.2010 | 7) 11.12.2010 | 9) 08.01.2011 | 11) 29.01.2011 |
| | 13.06.2010 | 04.07.2010 | 25.07.2010 | 12.12.2010 | 09.01.2011 | 30.01.2011 |
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| | 20.06.2010 | 11.07.2010 | 01.08.2010 | 19.12.2010 | 23.01.2011 | 06.02.2011 |

TRICHY

Venue : Seva Sangam Girls Higher Secondary School, 3/2, Williams Road, Contonment, Trichy – 1. Ph : 0431-2460253

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|------|-----------------|---------------|---------------|---------------|----------------|----------------|
| Date | : 1) 12.06.2010 | 3) 26.06.2010 | 5) 17.07.2010 | 7) 11.12.2010 | 9) 08.01.2011 | 11) 29.01.2011 |
| | 13.06.2010 | 27.06.2010 | 18.07.2010 | 12.12.2010 | 09.01.2011 | 30.01.2011 |
| | : 2) 19.06.2010 | 4) 10.07.2010 | 6) 24.07.2010 | 8) 18.12.2010 | 10) 22.01.2011 | 12) 05.02.2011 |
| | 20.06.2010 | 11.07.2010 | 25.07.2010 | 19.12.2010 | 23.01.2011 | 06.02.2011 |

COIMBATORE

Venue : K.S.G. College of Arts and Science, 93, Kamaraj Road, Varadharajapuram, Uppilpalayam (P.O.) Coimbatore-641 015. Ph : 0422-259643

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|------|-----------------|---------------|---------------|---------------|----------------|----------------|
| Date | : 1) 12.06.2010 | 3) 03.07.2010 | 5) 17.07.2010 | 7) 11.12.2010 | 9) 08.01.2011 | 11) 29.01.2011 |
| | 13.06.2010 | 04.07.2010 | 18.07.2010 | 12.12.2010 | 09.01.2011 | 30.01.2011 |
| | : 2) 19.06.2010 | 4) 10.07.2010 | 6) 24.07.2010 | 8) 18.12.2010 | 10) 22.01.2011 | 12) 05.02.2011 |
| | 20.06.2010 | 11.07.2010 | 25.07.2010 | 19.12.2010 | 23.01.2011 | 06.02.2011 |

TIRUNELVELI

Venue : St. John's College, Palayamkottai, Tirunelveli-627002. Ph: 2572218.

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|------|-----------------|---------------|---------------|---------------|----------------|----------------|
| Date | : 1) 12.06.2010 | 3) 03.07.2010 | 5) 17.07.2010 | 7) 11.12.2010 | 9) 08.01.2011 | 11) 29.01.2011 |
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| | 27.06.2010 | 11.07.2010 | 01.08.2010 | 19.12.2010 | 23.01.2011 | 06.02.2011 |

NAGERCOIL

Venue : **S.T. Hindu College, Nagercoil – 629 002. Ph : 04652-222127**

Date : 1) 12.06.2010 3) 03.07.2010 5) 24.07.2010 7) 11.12.2010 9) 08.01.2011 11) 29.01.2011
13.06.2010 04.07.2010 25.07.2010 12.12.2010 09.01.2011 30.01.2011
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27.06.2010 11.07.2010 01.08.2010 19.12.2010 23.01.2011 06.02.2011

THENI

Venue : **M.K.U. DDE Admission Centre, No. 1, NAPR Complex, Madurai Road, Theni. Ph : 260539**

Date : 1) 19.06.2010 3) 03.07.2010 5) 24.07.2010 7) 11.12.2010 9) 08.01.2011 11) 29.01.2011
20.06.2010 04.07.2010 25.07.2010 12.12.2010 09.01.2011 30.01.2011
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27.06.2010 18.07.2010 01.08.2010 19.12.2010 23.01.2011 06.02.2011

DINDIGUL

Venue : **MKU Evening College, TELC ITC Campus, 61, Mengles Road, Nagal Nagar, Dindigul – 624 003. Ph : 0451-2427370**

Date : 1) 12.06.2010 3) 26.06.2010 5) 17.07.2010 7) 11.12.2010 9) 08.01.2011 11) 29.01.2011
13.06.2010 27.06.2010 18.07.2010 12.12.2010 09.01.2011 30.01.2011
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20.06.2010 11.07.2010 01.08.2010 19.12.2010 23.01.2011 06.02.2011

SIVAKASI

Venue : **Sri Kaliswari College, A. Meenakshipuram, Anaikuttam P.O. Sivakasi Ph : 04562-232648**

Date : 1) 12.06.2010 3) 26.06.2010 5) 17.07.2010 7) 11.12.2010 9) 08.01.2011 11) 29.01.2011
13.06.2010 27.06.2010 18.07.2010 12.12.2010 09.01.2011 30.01.2011
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20.06.2010 11.07.2010 25.07.2010 19.12.2010 23.01.2011 06.02.2011

RAMNAD

Venue : **SITECH, Vallal Pandithurai Shopping Complex, Near Palace, Ramnad-623 501. Ph: 04567 – 225304.**

Date : 1) 19.06.2010 3) 03.07.2010 5) 24.07.2010 7) 11.12.2010 9) 08.01.2011 11) 29.01.2011
20.06.2010 04.07.2010 25.07.2010 12.12.2010 09.01.2011 30.01.2011
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27.06.2010 18.07.2010 01.08.2010 19.12.2010 23.01.2011 06.02.2011

SALEM

Venue : **Guhai Hr. Sec. School, Guhai, Salem – 636 006.**

Date : 1) 19.06.2010 3) 03.07.2010 5) 24.07.2010 7) 11.12.2010 9) 08.01.2011 11) 29.01.2011
20.06.2010 04.07.2010 25.07.2010 12.12.2010 09.01.2011 30.01.2011
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27.06.2010 18.07.2010 01.08.2010 19.12.2010 23.01.2011 06.02.2011

HOSUR

Venue : **Parimalam Mat. Hr. Sec. School, Opp. Telephone Exchange, Hosur-635 109. Ph 221540**

Date : 1) 12.06.2010 3) 03.07.2010 5) 17.07.2010 7) 11.12.2010 9) 08.01.2011 11) 29.01.2011
13.06.2010 04.07.2010 18.07.2010 12.12.2010 09.01.2011 30.01.2011
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27.06.2010 11.07.2010 01.08.2010 19.12.2010 23.01.2011 06.02.2011

THOOTHUKUDI

Venue : **MKU DDE Admission Centre, Ves Computer Complex 3-C Balavinayagar Kovil Street, Thoothukudi-628 002. Ph: 0461-2321017**

Date : 1) 19.06.2010 3) 03.07.2010 5) 24.07.2010 7) 11.12.2010 9) 08.01.2011 11) 29.01.2011
20.06.2010 04.07.2010 25.07.2010 12.12.2010 09.01.2011 30.01.2011
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27.06.2010 18.07.2010 01.08.2010 19.12.2010 23.01.2011 06.02.2011

I YEAR MBA - Calendar Year Batch (10C)
Ist Semester – June, July & August - 2010

| Rounds | Day | P1 9.45 A.M. to 11.15 A.M. | P2 11.30 A.M. to 1.00 P.M. | P3 1.45 P.M. to 3.15 P.M. | P4 3.30 P.M. to 5.00 P.M. |
|-------------|--------------------|----------------------------------|----------------------------------|---------------------------------|---------------------------------|
| Ist Round | Saturday Sunday | PM MA | PM MA | MA PM | MA PM |
| IIInd Round | Saturday Sunday | PM MA | PM MA | MA PM | MA PM |
| IIIrd Round | Saturday Sunday | OB MA | OB MA | MA OB | MA OB |
| IVth Round | Saturday Sunday | OB QM | OB QM | QM OB | QM OB |
| Vth Round | Saturday Sunday | ME QM | ME QM | QM ME | QM ME |
| VIth Round | Saturday Sunday | ME QM | ME QM | QM ME | QM ME |

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|----|---|--------------------------|---|-------|------------|
| PM | - | Principles of Management | - | (D10) | (12 hours) |
| OB | - | Organisational Behaviour | - | (D11) | (12 hours) |
| MA | - | Management Accounting | - | (D12) | (18 hours) |
| ME | - | Managerial Economics | - | (D13) | (12 hours) |
| QM | - | Quantitative Methods | - | (D14) | (18 hours) |

I YEAR MBA - Calendar Year Batch (10C)
IIInd Semester – Dec. 2010 & Jan & Feb. 2011

| Rounds | Day | P1 9.45 A.M. to 11.15 A.M. | P2 11.30 A.M. to 1.00 P.M. | P3 1.45 P.M. to 3.15 P.M. | P4 3.30 P.M. to 5.00 P.M. |
|--------------|--------------------|----------------------------------|----------------------------------|---------------------------------|---------------------------------|
| VIIth Round | Saturday Sunday | RM FC | RM FC | FC RM | FC RM |
| VIIIth Round | Saturday Sunday | RM FC | RM FC | FC RM | FC RM |
| IXth Round | Saturday Sunday | RM MIS | RM MIS | MIS RM | MIS RM |
| Xth Round | Saturday Sunday | MM MIS | MM MIS | MIS MM | MIS MM |
| XIth Round | Saturday Sunday | MM BEL | MM BEL | BEL MM | BEL MM |
| XIIth Round | Saturday Sunday | MM BEL | MM BEL | BEL MM | BEL MM |

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|-----|---|--|---|-------|------------|
| RM | - | Research Methodology | - | (D15) | (18 hours) |
| FC | - | Fundamentals of Computer | - | (D16) | (12 hours) |
| MIS | - | Management Information and Data Processing System | - | (D17) | (12 hours) |
| MM | - | Marketing Management | - | (D18) | (18 hours) |
| BEL | - | Business Environment & Law | - | (D19) | (12 hours) |

IMPORTANT INSTRUCTIONS

1.

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| Lessons will be issued only on the payment of the Tuition Fees. Students will be permitted for the examination only on the remittance of Tuition fees. |
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2. Students have to bring their **admission card or Identity card** to all the twelve rounds of classes without fail.
3. Students have to attend the classes **both Morning and Evening sessions**. Attendance will be taken on **both sessions**. If the strength of the students in a class is **less than FIVE** both in **Morning and Evening** sessions, that class **will be suspended** for the subsequent rounds.
4. **Students can attend classes at any one of the centres in Tamil Nadu**. If the students have no classes at a particular centre, they can attend the classes in any other centre.
5. Students should switch off their mobiles while they are in the classes.
6. Students may make a **written representation** to the Director / Deputy Director (Seminar) / Head of the Department about the problems relating to class teaching, non-coverage of the prescribed syllabus and other hardships they face in the classes.

Director