

**BUSINESS ENVIRONMENT AND POLICY**

---

(For those who joined in July 2003 and afterwards)

Time : Three hours

Maximum : 100 marks

**SECTION A — (4 × 10 = 40 marks)**

Answer any FOUR of the following questions.

Answer not to exceed 2 pages each.

1. Discuss the nature of environmental analysis required for business strategy.
2. State the major changes made in New Industrial Policy 1991.
3. What are the major problems of small scale units in India?
4. What are the guidelines of SEBI with regard to "Rights Issue"?
5. What is Social Audit? Explain in brief its need.
6. What is 'disinvestment'? State its merits and demerits.

7. What are the various forms of Foreign Direct Investments?

8. Explain in brief, the role of Capital Markets in the Indian Financial System.

**SECTION B — (3 × 20 = 60 marks)**

Answer any THREE of the following questions.

Answer not to exceed 4 pages each.

9. What is meant by Business Environment? Explain the economic factors governing it.
10. Explain the role of financial institutions in the promotion and development of SSI units.
11. Discuss the merits and demerits of various forms Foreign Investment to India.
12. Explain the various functions of SEBI.
13. What is Social Responsibility of Business? Explain the social responsibilities of modern business.
14. Who is a 'Wise investor'? What are the factors to be borne in mind while making investments?