

PRINCIPLES OF ENTREPRENEUR SHIP

Time : Three hours

Maximum : 100 marks

PART A — (10 × 4 = 40 marks)

Answer ALL questions.

All questions carry equal marks.

1. Define 'Entrepreneurship'.
2. Indicate the problems faced by women entrepreneurs.
3. What is 'Self assessment'?
4. What do you mean by 'purposeful innovation'?
5. Explain 'perception'.
6. Write a note on 'Decision tree'.
7. Point out the process involved in the product planning and development.

Ph up
Entrepreneurship

8. Explain the human values in innovation.

9. What is 'Intrapreneurship'?

10. State the legal aspects relating to intrapreneurship.

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

11. Explain the need for an importance of entrepreneurial motivation.

12. Describe the process involved in developing entrepreneurial competencies.

13. State the significance of entrepreneurial education and training.

14. What are the sources of new ideas?

15. Explain the linear techniques for idea generation.

16. State the essential segments of a business plan.

17. Discuss the problems and opportunities in international entrepreneurship.

ENTREPRENEURSHIP ENVIRONMENT AND
SMALL BUSINESS LAW

Time : Three hours

Maximum : 100 marks

PART A — (10 × 4 = 40 marks)

Answer ALL questions.

All questions carry equal marks.

1. Define professionalism.
2. What do you mean by culture?
3. Describe the forms of Government Administration.
4. Define united system.
5. Define contract.
6. Define legal entity.
7. What do you mean by balance of trade?
8. What is internet marketing?
9. Explain the role of Regional Trade Blocks.
10. What do you mean by social audit?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

All questions carry equal marks.

11. Explain the recent trends of management education in India.
12. Describe the contribution of political environment for the growth of entrepreneurship.
13. Explain the salient features of consumer protection Act 1986.
14. 'Globalisation is the boon for the growth of entrepreneurship' – Discuss.
15. Describe the role of technology in Agricultural Industry.
16. Explain the social responsibilities of entrepreneurs.
17. Describe the elements of TQM.

BUSINESS OPPORTUNITY IDENTIFICATION

Time : Three hours

Maximum : 100 marks

PART A — (10 × 4 = 40 marks)

Answer ALL questions.

All questions carry equal marks.

1. What are the objectives of business?
2. Highlight the economic functions of exchange.
3. Why environment scanning is considered essential in business venture?
4. What is delicensing?
5. Point out the merits of open each credit in industrial finance.
6. What are the functions of state finance corporations?

