

TOURISM MANAGEMENT

(For those who joined in July 2003 and after)

Time : Three hours

Maximum : 100 marks

PART A — (4 × 5 = 20 marks)

Answer any FOUR questions, in 1 page each.

1. Define a concept of management in Tourism Industry.
2. Write a note on components of Tourism.
3. Mention the role of private sector in the development of Tourism in India.
4. State the factors responsible for travel.
5. What is term management?
6. Mention the key elements of Managerial Skill.

PART B — (5 × 16 = 80 marks)

Answer any FIVE questions, each in 4 pages.

7. Bring out the meaning and measurements of Tourism.
8. Enumerate the socio-economic uses of Tourism.
9. Examine the various types of Tour in the ancient India.
10. Mention the theories of motivation regarding the Tourism Industry.
11. Point out the importance of the planning in Tourism.
12. Examine the nature and purpose of staffing in Tourism.
13. Enumerate the management challenges in Tourism.

TOURISM PRODUCTS

(For those who joined in July 2003 and after)

Time : Three hours Maximum : 100 marks

PART A — (4 × 5 = 20 marks)

Answer any FOUR questions not exceeding 1 page each.

1. Write a note on “minor religious sects”.
2. Mention the “Stupas”.
3. Give an account on early evolution of music.
4. Explain about the urbanisation and pollution on beaches.
5. What are the positive impacts of tourism on wildlife?
6. Give a note on “Salarjung Museum”.

PART B — (5 × 16 = 80 marks)

Answer any FIVE questions, not exceeding
4 pages each.

7. Analyse the importance of religious places in promoting tourism.
8. Mention the significance of the architecture of Pallavas.

9. Explain the various folk dance forms in India.
10. Discuss the importance of wildlife sanctuaries in promoting tourism.
11. Point out the scope for beach tourism in India.
12. Narrate the Non-Himalayan hill resorts of India.
13. Explain the importance of Museums.
14. Critically analyse about risk based adventure sport activities.

CULTURAL HERITAGE OF INDIA

(For those who joined in July 2003 and after)

Time : Three hours

Maximum : 100 marks

PART A — (4 × 5 = 20 marks)

Answer any FOUR questions, in 1 page each.

1. What do you know about the age of the Indus Valley Civilization?
2. Write a note on the Vedic Religion.
3. Mention the contributions of the Mauryas to art and architecture.
4. Mention the social life of the people under the Vijayanagar Empire.
5. How was the position of women during the Medieval period?
6. Write a note on the Chalukyas.

Answer any FIVE questions.

7. Examine the Continental Character of the Indian Culture.
8. Describe the dress, ornaments and amusements of the people of the Indus Valley.
9. Enumerate the Vedic Literature.
10. Assess the Contribution of the Guptas to art and literature.
11. Examine the growth of temple architecture under the Imperial Cholas.
12. Describe the Islamic art and architecture.
13. Narrate the steps taken by the British to the growth of Western education in India from 1813 to 1905.
14. Estimate the social reforms of the 19th and 20th century India.

