

## RESEARCH METHODOLOGY

(Held in April 2010)

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

1. Briefly discuss the different types of research in social sciences and explain their merits and demerits.
2. Explain the steps involved in the testing of hypothesis with an illustration.
3. What are the various methods of sampling? How is the reliability of sample measured?
4. Discuss interview method and write its uses and limitations.
5. Explain the important points and principles to be followed while constructing an interview schedule.
6. Describe the process of classification of data.
7. What is *t* test? Explain its application in sociological research.

8. Calculate the standard deviation from the following data giving the age distribution of the parliament members.

Age-years :	20-30	30-40	40-50	50-60
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Number of employees :	170	110	80	45
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Age-years :	60-70	70-80	80-90
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Number of employees :	40	40	25
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9. Write the importance of average in the analysis of sociological data. The following table gives the heights of a certain variety of plants. Find the arithmetic mean.

Height (cm) :	30-39	40-49	50-59	60-69
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Frequency :	15	46	75	3
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Height (cm) :	70-79	80-89	90-99
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Frequency :	40	18	3
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10. Discuss the steps to be followed in presenting a research report.

**SOCIOLOGY OF MASS COMMUNICATION**

(Held in April 2010)

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Time : Three hours

Maximum : 100 marks

Answer any FIVE of the following.

All questions carry equal marks.

1. Define Communication and discuss the various models of Communication.
2. Discuss the effective role of press and television in Mass Communication.
3. Examine the capabilities of Satellites. Also explain the uses of Communication Satellites.
4. Critically assess the growth of Mass Media in the Post-Independent period in India.
5. Assess the role of state in Mass Communication.
6. Bring out the role of Mass Communication in Traditional and Modern Societies.

7. Highlight the issues and trends in the diffusion of new ideas and practices.
  8. Define Opinion Lenders. Discuss their characteristics and role in propagating innovation.
  9. Define Development Communication and discuss its role in Developing Countries.
  10. Discuss the code of ethics in Mass Communication with reference to journalism and television.
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## ADVANCED SOCIOLOGICAL THEORIES

(Held in April 2010)

Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

1. Compare and contrast phenomenology with ethnomethodology. Substantiate your answer with a few theories.
2. Write the contribution of J.S. Mill towards sociology.
3. Examine the theory of analogy between society and organism.
4. Critically examine the Marxian Theory of social change write its relevance in the present day society.
5. Describe ideal types. Write the typology of ideal type giving suitable examples.
6. Briefly discuss Hebermas Communication alternatives.

7. Examine the contribution of Talcott Parsons towards structural-functionalism.
8. Sanskritisation is an universal phenomenon. Discuss.
9. Describe Gandhiji's vision about society. Write the answer keeping 'Sarvodaya' as the background.
10. Critically examine EVR's contribution towards religion.