

**Paper I — RESEARCH METHODOLOGY**  
**(Held in April 2010)**

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Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

1. Enumerate the types of tourism research and explain them.
2. Sketch the various components of research process.
3. Write an essay on the variables and hypothesis in tourism research.
4. Highlight the importance of primary and secondary data in research.
5. Give an account of the significance of the processing and analysis of data.
6. What is meant by sampling design? Explain.
7. List put the various uses of computer in tourism research.
8. Summaries the structure of a dissertation in tourism.

9. Write a note on foot notes and appendies.
  10. Differentiate index from glossary and charts from tables.
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**Paper II – CULTURAL HERITAGE OF INDIA**  
**(Held in April 2010)**

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Time : Three hours

Maximum : 100 marks

Answer any FIVE of the following.

1. Examine the origin and date of the Indus valley civilisation.
  2. Give an account of the vedic literature.
  3. Sketch the socio-cultural life under the mauryas.
  4. Highlight the contribution of the Guptas to Art and Architecture.
  5. Point out the socio-religious life of the people under the cholas.
  6. Write an essay on the prominent religions of India.
  7. Give an account of the Art Heritage of India.
  8. Highlight the symbolism in Indian sculpture.
  9. Write elaborately about the various Dances of India.
  10. Throw light on the historical value of the Indian Museums.
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Paper III — HOSPITALITY MANAGEMENT  
(Held in April 2010)

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Time : Three hours

Maximum : 100 marks

Answer any FIVE of the following questions.

1. Trace the evolution of the Hotel Industry.
2. Enumerate the role of a Travel Agency.
3. Summarise the duties and responsibilities of Front Office Manager.
4. Discuss the coordination between front office and House-keeping departments.
5. List out the functions of Lobby Manager.
6. Highlight the functions of Guest Relations Executive.
7. Give an account of the various types of catering establishments.

8. Distinguish between pre-plated service and silver service.
  9. Write an essay on the three types of Food production system.
  10. Explain the areas and methods of training in hospitality management.
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