

RESEARCH METHODOLOGY

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Time : Three hours

Maximum : 100 marks

Answer any FIVE questions.

All questions carry equal marks.

1. Explain the aims, uses and objectives of social research.
2. Bring out the significance and kinds of sampling techniques.
3. Critically differentiate the merits and demerits of questionnaire and interview method in the data collection.
4. Describe the various types of research design and analyse any one of the design with a suitable social research problem.
5. Discuss scaling techniques and their measurement.
6. What is documentation? Explain the different components of documentation with illustrations.

7. Examine different measures of central tendency and give the formulae to find out central tendency.
  8. What is 't' test and chi-square test? Explain these tests application in social research.
  9. Bring out the different types of observation method.
  10. Calculate (a) S.D. (b) C.V. in respect of marks obtained by 10 students given below.  
50, 55, 57, 49, 54, 61, 64, 59, 58, 56.
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ADVANCED SOCIOLOGICAL THEORIES

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Time : Three hours

Maximum : 100 marks

Answer any FIVE questions of the following.

All questions carry equal marks.

1. Explain the conflict theory in tune with the views of Lewis Coser and Ralf Dahrendorf.
2. Critically analyse the perspective of exchange theorists in approaching sociology.
3. Examine comte's theory on law of three stages and Hierarchy of Sciences.
4. Describe Marx's theory of social change in the back drop of dialectical materialism.
5. Critically examine Parson's concept of social system.
6. Discuss Habermas views on rationalizing culture and communication alternatives.
7. Analyse the methods approved by Mill in the study of the science of man and society.

8. Bring out srinivas' concept of Sanskritization and Westernization in the process of social change in the Hindu Society.
  9. Explain the experiments of Gandhi on truth and non-violence.
  10. Discuss the contribution of Ambedkar towards Indian society and government.
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SOCIOLOGY OF MASS COMMUNICATION

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Time : Three hours

Maximum : 100 marks

Answer any FIVE of the following.

All questions carry equal marks.

1. Explain the nature and types of communication.
2. Examine different media of mass communication.
3. Analyse the portrayal of women in media.
4. Bring out the role of mass communication in traditional and modern societies.
5. Cable television/satellites TV competes with the television. Critically analyse and compare.
6. Critically evaluate the necessity of censorship in film.
7. Describe the development of newspaper in pre and post independence period.

8. Define development communication and models of development communication.
  9. Examine the impact of media on society.
  10. Discuss the role of NGOs in social development.
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