

TOURISM MANAGEMENT

(For those who joined in July 2003 and after)

Time : Three hours

Maximum : 100 marks

PART A — (4 × 5 = 20 marks)

Answer any FOUR questions in 1 page each.

1. Trace the origin of the word tourism.
2. Explain the qualities of managers in Tourism management.
3. Describe any two components of Tourism.
4. Assess the role tourists organisation is India.
5. Write a note on employment opportunities provided by Tourism.
6. What is meant by conflict management?

PART B — (5 × 16 = 80 marks)

Answer any FIVE questions each in 4 pages.

7. Write an essay on the Managerial aspects in Travel Industry.
8. Analyse the objectives of World Tourism Organisation.

9. Discuss the need for planning in Tourism.
 10. Mention the theories of motivations regarding the Tourism industry.
 11. Describe the key elements of managerial skills.
 12. Examine the concept of leadership and its important role in Decision making.
 13. Highlight the management challenges in Tourism in India.
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TOURISM PRODUCTS

(For those who joined in July 2003 and after)

Time : Three hours

Maximum : 100 marks

PART A — (4 × 5 = 20 marks)

Answer any FOUR questions.

1. Explain the importance of spiritual centres in recent days.
2. State the significance of pillars in Hindu temple.
3. Write a note on Islamic architecture.
4. What are the content of Iconography?
5. Explain the name of the place carnatic music in perfumed.
6. State merits of Theme parker.

PART B — (5 × 16 = 80 marks)

Answer any FIVE questions.

7. Explain the internal relationship between different religious in India.
8. Discuss the architecture of various Hindu Temples in TamilNadu.
9. Write an essay on Islamic and Ino European architecture.

10. Describe the various schools of painting in India.
 11. Explain the significance of any two Hindu festivals celebrater in TamilNadu.
 12. Explain the tribal contributions in the development of tourism in India.
 13. Discuss the role of national parks and Gardens in Indian tourism.
 14. Write a short note on.
 - (a) Free shops
 - (b) Sports Tourism
 - (c) Kathak
 - (d) Sikhism christianity.
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CULTURAL HERITAGE OF INDIA

(For those who joined in July 2003 and after)

Time : Three hours

Maximum : 100 marks

PART A — (4 × 5 = 20 marks)

Answer any FOUR questions in 1 page each.

1. What do you know about the spirit of toleration in Indian Society?
2. Mention the dress and ornaments of the Indus People.
3. Bring out the social structure of the Later Vedic period.
4. Point out the dress and Jewellery of the Gupta period.
5. How was Tamil literature developed during the period of the Vijayanagar?
6. Write a note on the urban life under the Rashtrakudas.

PART B — (5 × 16 = 80 marks)

Answer any FIVE questions in appropriate detail.

7. Examine the nature and evaluation of heterogeneous population of India.
 8. Bring out the impacts of Indus civilisation on the Indian culture.
 9. Estimate the cultural life in the Post Vedic period.
 10. Highlight the developments of the fine arts in the age of the Guptas.
 11. Assess the architectural developments under the Vijayanagar.
 12. Trace the contributions of Mughal rulers to Indian culture.
 13. Illustrate the urban life in the Medieval India.
 14. Discuss the causes and development of Indian renaissance.
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