

Paper I – TOURISM MANAGEMENT

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Time : Three hours

Maximum : 100 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions.

All questions carry equal marks.

1. Define tourism management.
2. Define hotel industry.
3. What is motivation?
4. Define public sectors.
5. What is international tourism organisation?
6. Define E-Ticket.
7. Explain staffing.
8. Define tourism planning.
9. What is mean by job design in tourism?

10. Define leadership.
11. What is financial management.
12. What is performance appraisal?

PART B — (6 × 5 = 30 marks)

Answer any SIX questions.

All questions carry equal marks.

13. Explain its significance of Tourism in the economic development.
14. What are the types of tourism?
15. Write a note on the growth of tourism during post independence period.
16. Explain its need for motivation in tourism industry.
17. Examine its importance in tourism planning.
18. What are the purposes of staffing in tourism?
19. What are the functions of team management?
20. Write a note on strategic management.

PART C — (5 × 10 = 50 marks)

Answer any FIVE questions.

All questions carry equal marks.

21. Explain the role of manager in tourism industry.
22. How do the people involved in tourism industry get their motivation?
23. Discuss the important steps in tourism planning.
24. Explain the sources of recruitment for tourism industry.
25. Examine the good qualities of an effective leader in a tourism industry.
26. Discuss the various methods of performance appraisal in tourism.
27. Explain the impact of recent developments of technology in tourism industry.

TRAVEL MANAGEMENT

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Time : Three hours

Maximum : 100 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions.

1. How F. Freulor defines Tourism, explain?
2. How the term 'Visitor' is related to United Nations-Rome Conference, write?
3. Write a short note on the consequences of World War on Tourism.
4. Write a short note on important duties of Travel Agency.
5. What did mean Travel Insurance.
6. Write a short note on the categories of Active Members.
7. Write a short note on the services of IATA.
8. Write a short note on UFTAA.
9. Write a short note on the Advisory Bodies of UFTAA.

10. Define the Travel Formalities.

11. Write a short note on Tourist Visas.

12. Write a short note on the Road Transport.

PART B — (6 × 5 = 30 marks)

Answer any SIX questions.

13. Explain Ancient and Middle ages effects on Tourism.

14. Define the Barriers to Travel.

15. Explain the varieties of Travel Agencies.

16. Write on Domestic Tourism.

17. Narrate the achievements of UFTAA.

18. Write on the objectives of Travel Documents.

19. Write on the duties of Destination Management Companies in Tourism.

20. Write on the basic tools used for Tourist Attraction.

PART C — (5 × 10 = 50 marks)

Answer any FIVE questions.

21. Write a brief essay on the types of Transport System in India.

22. How the role of Tourist Guide is providing opportunities for the development of Tourism, explain?

23. Write an essay on origin of International Tourist Organizations.

24. Write an essay on Foreign and Domestic tourism and tourist, with apt examples.

25. Write an essay on the contribution of Travel Companies on the growth of Tourism.

26. Write an essay on the Activities and Achievements of UFTAA.

27. Write an essay on the Rules for Recognition of Tour Operators and their Income.

